

ICT | STARTUP & INNOVATION MELA

EVENT DATE & VENUE

Kathmandu, Province 3

Date – 20th and 21st Dec, 2019

Venue – Presidential Business School, Bijulibazar, Kathmandu

WEBSITE

www.nepalstartup.com

SPONSORSHIP Proposal

EVENT DETAILS

The Organizing Committee is delighted to invite you to sponsor and support the "ICT STARTUP & INNOVATION MELA" to be organized by Living with ICT in Province No. 3 after completing session in different provinces.

ONLINE REGISTRATION:

<http://event.nepalstartup.com>

Organized By:



Associate Partners



Venue Partner:



ABOUT US

Living with ICT has been in existence for nearly 10 years and is a leading IT media of Nepal that promotes entrepreneurs and creates opportunity for academicians, professionals, startup and students to share their knowledge in IT sector.

'ICT Startup and Innovation Mela' is a part of 'ICT Award', an annual program of Living with ICT (IC Tech Media Pvt. Ltd.) that symbolizes and exemplifies excellence in IT ICT sector of Nepal. Each year ICT Award seeks out and highlights the incredible achievements of individuals, groups and business that create a sense of pride, unity and inspiration through their Excellency in ICT sector in Nepal.

The aim of the Award & Startup Mela is to:



Encourage

individuals, organizations, groups, students, business and community involvement in small and large ICT sector in Nepal.

Recognize

as role models the significant contributions of individuals, groups, business and organizations are making throughout Nepal in ICT Sector.

Acknowledge

the valuable contributions that individuals, groups, business and organizations are achieving throughout Nepal in IT sectors.

Promote

sponsors and presenters as responsible corporate citizens helping to build e-society throughout Nepal.



PROJECT UNSOLICATED PROPOSAL SUMMARY SHEET

Event Title	:	ICT STARTUP & INNOVATION MELA
Event Type	:	Exhibition and Conference
Participated	:	(Entrepreneurs, students, Teachers, Students, Start-ups & General people)
Anticipated visitors	:	Mixed Audience -30 thousand in each event
Type of support needed	:	Sponsorship and Support
Total Stalls	:	50 (Start-up companies and student projects)

WHAT IS THE EVENT ABOUT?

ICT Startup & Innovation Mela 2019 is a mixed combination of technological invention, student projects and startups idea and innovation.

This event highlights the innovative idea and encourages the youth towards development of technology of their own creation. Startup Mela will also be a great place to showcase and exhibit students' innovation, projects and startup products to mass audience.

Event has attraction in all the sectors highlighting the participation of children's to adults.

WHY THIS EVENT?

Highlighting the present situation of our country in technological background in comparison with other countries, we lack in this sector among different aspects. Providing opportunities and encouraging the youth to participate in their own establishment is among one of our motto.

This event will lead youths of generation into a good path. As this event will be witnessed by students from different schools & colleges and representatives from different companies, this event can be a great place to pass good vibes as well as to showcase your products and services.



Major Highlights of ICT Startup & Innovation Mela 2019

- Exhibition & Product Demo
- Showcase of Students' Projects
- Startup Idea and Innovation presentation/demo
- IT education Counseling
- Showcase of Software and Application
- Job Fair & Counseling
- Mentorship to companies
- Workshop on Latest technology & Trends (AI, Big data & IoT)

Benefits

- Promotion and marketing opportunity to targeted customers
- Networking opportunity with high profile attendees in event
- Media interviews and coverage opportunities
- Investment opportunity to enhance product in future
- Grab the opportunity of Mentorship and business ideas from experts
- Award and Prize distribution for best 3 products and companies



SPONSORSHIP PACKAGES

There are various kinds of sponsorship packages available for corporate clients with many benefits listed with the Sponsorship deals. Overall, we can assure our sponsors that this event will successfully raise awareness of the brand, build its image and boost its sales and promotion.

<p>Title Sponsorship</p> <p>NRs. 2,00,000/-</p> <p>Number: 1</p>	<p>Associate Sponsorship</p> <p>NRs. 100,000/-</p> <p>Number: 1</p>	<p>Supporters/ Official Partners</p> <p>NRs. 50,000/-</p> <p>Number: 10</p>
<p>FACILITIES TO SPONSOR:</p> <ul style="list-style-type: none"> • Two stalls at prime location will be provided. • Logo will be carried in every electronic and social media campaign. • Logo will be carried on Leaflet, Brochure, Stickers, Tickets. • Space on main entrance gate will be provided to display sponsor logo on topmost of event title. • Announcement will be done as title sponsor during the event with special thank you note. 	<p>FACILITIES TO SPONSOR:</p> <ul style="list-style-type: none"> • One stall at prime location will be provided. • Logo will be carried in every electronic and social media campaign. • Logo will be carried on Leaflet, Brochure, Stickers, Tickets. • Space on main entrance gate will be provided to display sponsor logo on topmost of event title. • Announcement will be done as associate sponsor during the event with special thank you note. 	<p>FACILITIES TO SPONSOR:</p> <ul style="list-style-type: none"> • One stall will be provided. • Logo will be carried in every electronic and social media campaign. • Logo will be carried on Leaflet, Boucher, Stickers, Tickets. • Space on main entrance gate will be provided to display sponsor logo on topmost of event title. • Announcement will be done as supporter during the event with special thank you note.

STALL Booking/Exhibitor

Startup and Students can book stall and showcase their projects and products at the ICT Startup and Innovation Mela. The pricing for booking a stall / exhibiting products will be as following:

Projects	Amount
For Students & Startup Projects	: NRs. 5,000 (Five Thousand only)
For other Tech related companies/ colleges	: NRs. 10,000 (Ten Thousand only)
Total No. of Stalls available for booking: Approx. 50.	

Please note: All price mentioned are exclusive of any Government applicable TAX/VAT.

GLIMPSES OF EVENTS

Startup & Innovation Mela in Biratnagar, Province 1 (10th & 11th may, 2019)



Startup & Innovation Mela in Butwal, Province 5 (25th May, 2019)



Startup & Innovation Mela in Narayangadh, Chitwan, Province 3 (1st June, 2019)



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